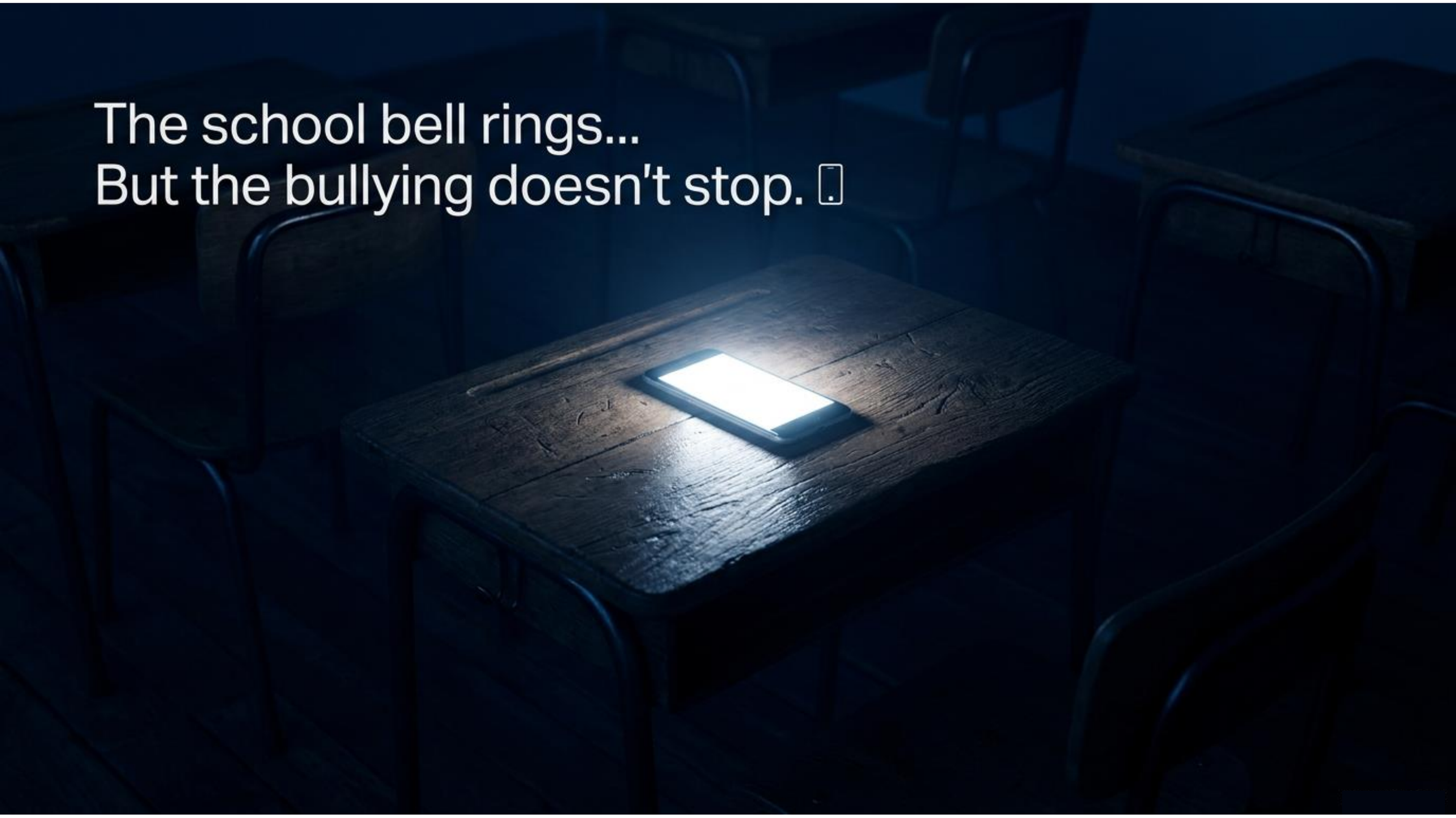
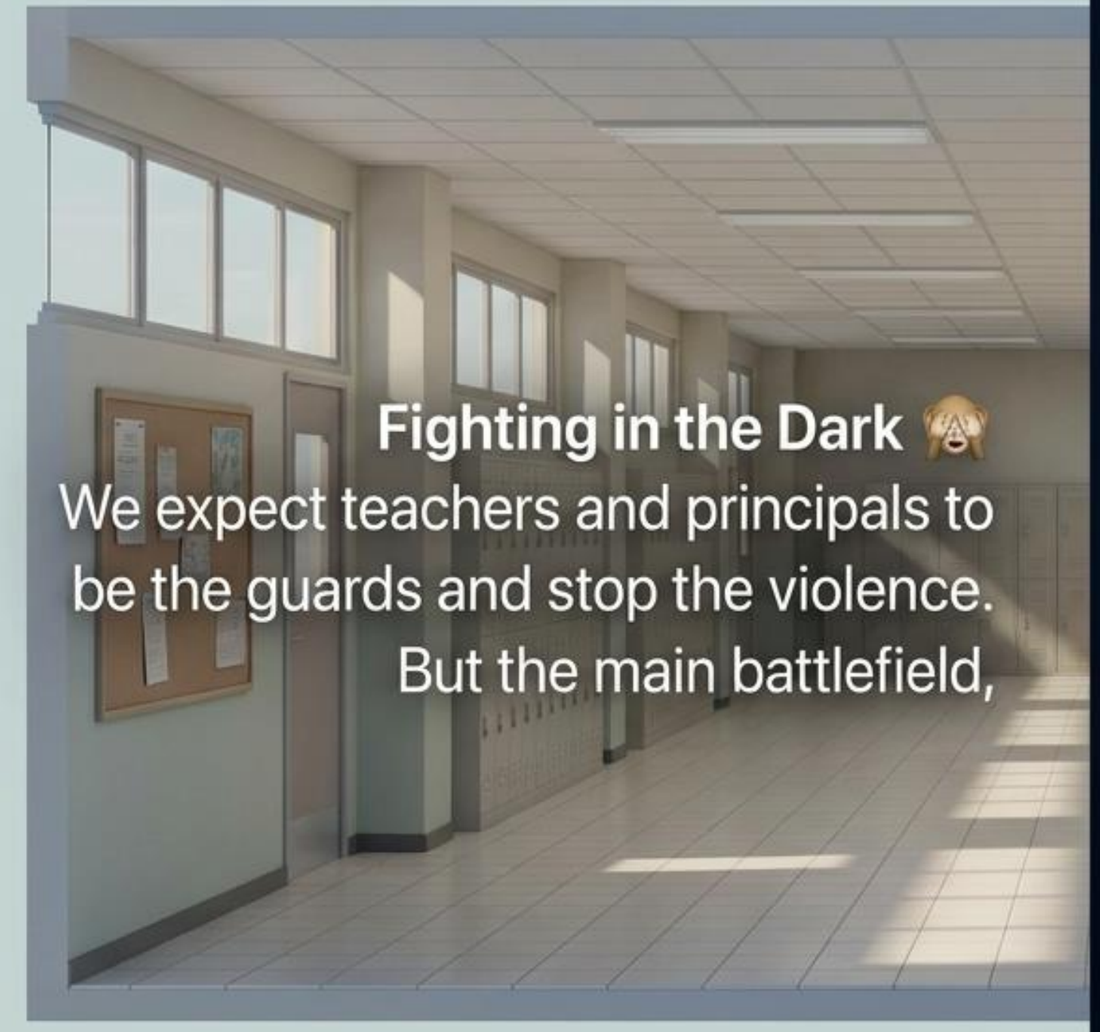
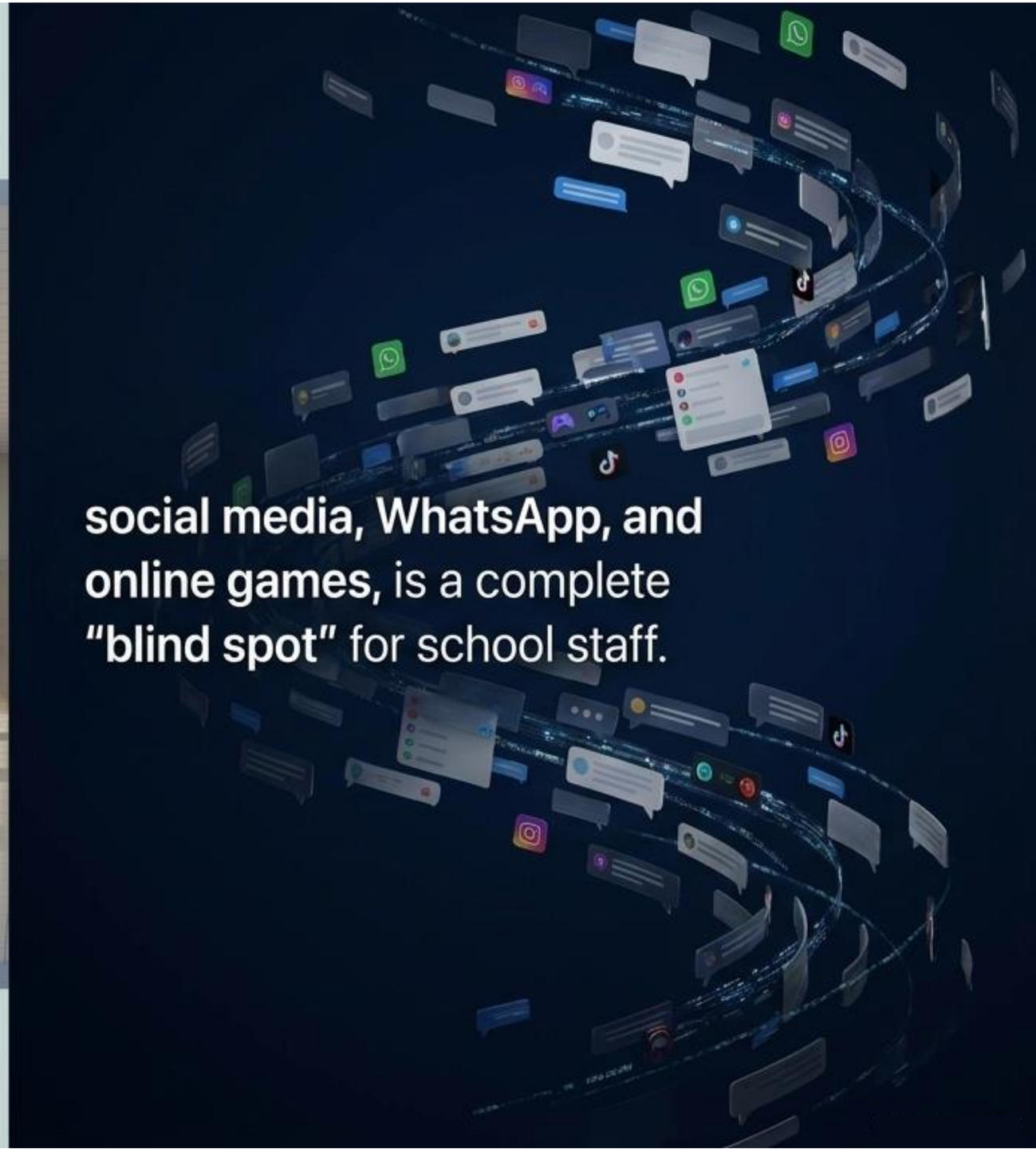

The school bell rings...
But the bullying doesn't stop.

A Historic Ruling ⚖️

Recently, a court in Argentina ordered the government to pay a 19 million pesos fine. The reason? A public school “looked the other way” during years of severe student bullying.




Fighting in the Dark 🙈
We expect teachers and principals to be the guards and stop the violence.
But the main battlefield,


social media, WhatsApp, and online games, is a complete **"blind spot"** for school staff.


2:00 AM
No More Boundaries
A student can face public humiliation online at 2:00 AM from the "safety" of their bedroom. At 8:00 AM, that attack explodes in the classroom.
Is the school to blame for a fire that started in the middle of the night?
8:00 AM

Bringing Responsibility Back Home 🏡

Fining schools isn’t a magic fix. The responsibility cannot fall only on teachers. Teaching empathy, digital respect, and boundaries starts in the living room.



PURESIGHT

Empowering Parents 📱

Technology changed the rules,
so it must be part of the solution.

At **PureSight**, we develop online child protection services to give parents the tools they need.

We help parents manage the challenges of digital parenting and detect distress in real-time.



Let’s Break the Walls 🤝

We must not leave schools on the front lines alone to face invisible violence. It’s time to arm parents with the right technology and build strong community backing.



How does your community handle cyberbullying? Share your thoughts below! 👇